

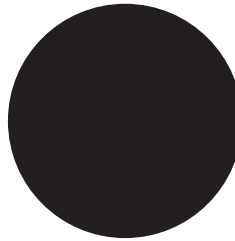
MY JOURNEY

DELHI PUBLIC SCHOOL
R.K.PURAM

INDIAN
INSTITUTE
OF ART AND DESIGN
COMMUNICATION DESIGN (4TH YEAR)

CREATIVE INC.
2 MONTHS

HERBAL ME
20 MONTHS +



BEAM
& WORDS
9 MONTHS

FOLK LOG
3D ANIMATION

RADICO
ORGANICS
PACKAGING DESIGN

OLIVE
BAR & KITCHEN
GRAPHIC DESIGN

THE INDIAN
POLO AWARDS
3D CG VIDEO

DHAIRYA SHEEL RAWAL

VISUAL EXPERIENCE DESIGNER

COMMUNICATION DESIGN STUDENT 4TH YEAR

I am an artist and a designer, my skills and vision are a combination of both. I am a self-driven hardworking individual with a drive to work and learn as much as I can. I dissect the narrative given to me and make it unique by giving it a new form and a better taste, I think about the emotions of the visualization as well.

INTERNSHIPS

BEAM AND WORDS 2020

I was the motion graphics designer here. I worked on Social Media Videos and Montages for Confluence (Swarovski), Orika Spices, Lair restaurant, Kensho, Crown Rice, Whiz Cafe and Whizdom. I shot videos for them too.

HERBAL ME 2020

I worked on their social media videos, I shot and edited the footage. I have also worked on their packaging.

CREATIVE INC. 2019

I designed social Media posts and designed Identities for brands.

SOFTWARES KNOWN

Adobe illustrator, Photoshop, After Effects, Premiere Pro, Indesign, XD, Dimension, Animate, Maxon Cinema 4D, Quixel Mixer, Substance Painter, Substance Designer, Marvelous Designer, Octane, Redshift, Houdini FX, Autodesk Maya, Sketchup, Zbrush, Invision Studio.

PROJECTS

MUSEO CAMERA, NCR 2021

I designed filters and an AR experience for the Museo Camera, a photography museum in Gurgaon, NCR.

VR EXHIBITION 2021

I designed our college's exhibition in 3D Virtual Reality space within a group.

CLEVER GAMBLE 2021

Folk Log gave us a story which we interpreted and visualised it in 3D. I worked on the characters and the effects. I worked majorly on overall visual aesthetics and story.

TIPA INTRO 2021

Sociomonkey outsourced me as their 3D artist to create an introductory video for their client The Indian Polo Awards, I took care of texturing and lighting, and later did the VFX of the same.

SELECTCITY WALK INSTALLATION 2020

I designed and executed an installation on Pollution in Delhi for the SelectCity Walk Mall in Saket, New Delhi.

CONTACT

dhairyasheelrawal@gmail.com
9810003907

FREELANCE

SOCIOMONKEY 2021

3D rendered and executed an introductory for The Indian Polo Awards.

OLIVE

BAR AND KITCHEN 2020

I designed Menus and festival pamphlets for the Olive Group which they have used in their restaurants in Hyderabad and Goa.

INTERESTED IN

3D and VFX

I learned Cinema 4D and Substance Painter to make photorealistic renders. I use after effects to compose the scenes together and to add VFX wherever necessary.

UX | UI

I have been an avid reader and this skill helps me with the research for UX. I try multiple variations for the UI and send the screens for testing.

Identity Design

I have been a part of many industry and academic identity design projects

Videography

I have shot a few commercials for social Media of many brands like Orika spices, Herbal Me etc. I used green screen keying also to manipulate and compose my shots.