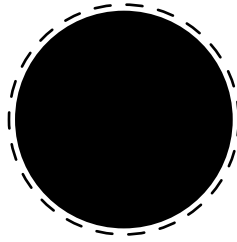
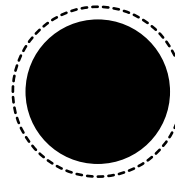


DELHI PUBLIC SCHOOL  
R.K.PURAM



INDIAN  
INSTITUTE  
OF ART AND DESIGN  
COMMUNICATION DESIGN ( 4TH YEAR )



LAYZ ROBOTS  
NFT & METAVERSE  
CREATIVE DIRECTOR



OLIVE  
BAR & KITCHEN  
GRAPHIC DESIGN



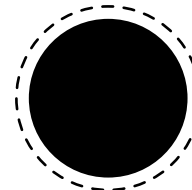
THE INDIAN  
POLO AWARDS  
3D CG VIDEO



FOLK LOG  
3D ANIMATION



CLICK HERE  
TO SEE  
PORTFOLIO



MUSEO  
CAMERA MUSEUM  
INTERACTIVE EXHIBITS

# DHAIRYA SHEEL RAWAL

## VISUAL EXPERIENCE DESIGNER

COMMUNICATION DESIGN STUDENT 4TH YEAR

## PROJECTS

### METAVERSE

**LayZ Robots 2022**  
Worked as the Creative Director on an NFT project and on a Metaverse project

### STORYTELLING

**CLEVER GAMBLE 2021**  
Revisualized a Folk story given by Folk Log using 3D tools, designed all the visual aesthetics along with the overlay effects

**TIPA INTRO 2021**  
Designed an introductory 3D video for Sociomonkey's client, The Indian Polo Awards. Textured and scene set along with post.

### EXPERIENCE DESIGN

**MUSEO CAMERA, NCR 2021**  
Designed filters and an AR experience for the Museo Camera, a photography museum in Gurgaon, NCR.

**VR EXHIBITION 2021**  
Reimagined a physical space into a 3D virtual space for exhibitions by giving it VR characteristics.

**SELECTCITY WALK  
INSTALLATION 2020**  
Designed and executed an installation on Pollution in Delhi for the SelectCity Walk Mall in Saket, New Delhi.

A 360-degree designer, finding different ways to make experiences better and memorable. Using an artists' vision to design and tell tales through new media and tech.

## INTERESTED IN

**IDENTITY DESIGN**  
Making Superior graphics and uplifting Brands.

**SPACE DESIGN**  
Interactive Exhibit design, Floor flow, Signages and Identity.

**3D & VFX**  
Storyboarding, Execution and Post production.

**CONTACT**  
email: dhairyasheelrawal@gmail.com  
number: 9810003907

## EXPERIENCE

**SEAD 2021**  
User Experience Design and Branding for a Location based Social Media Platform (under development)

**OLIVE  
BAR AND KITCHEN 2020**  
Designed Menus and festival pamphlets for the Olive Group which they used in their restaurants in Hyderabad and Goa.

**BEAM AND WORDS 2020**  
Designed and shot Social Media Videos and Montages for Confluence (Swarovski), Orika Spices, Lair restaurant, Kensho, Crown Rice, Whiz Cafe and Whizdom.

**HERBAL ME 2020**  
Played a key role in the packaging of all the products and Social Media Content.

**CREATIVE INC. 2019**  
Designed Social Media and identity for various brands.

## SOFTWARES KNOWN

Adobe illustrator, Photoshop, After Effects, Premiere Pro, Indesign, XD, Dimension, Animate, Maxon Cinema 4D, Quixel Mixer, Substance Painter, Substance Designer, Marvelous Designer, Octane, Redshift, Houdini FX, Autodesk Maya, Sketchup, Zbrush, Figma, Invision Studio, Unity, Unreal Engine.